

RESUME

DOR ZOHAR

PRODUCT & UI/UX DESIGNER

Modi'in-Maccabim-Reut, Israel

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Check out my LinkedIn - <https://www.linkedin.com/in/productdz/>

EDUCATION

2021-2021

COURSE STUDIED

Google UX Design Professional Certificate

Full UX Design course by Google & Coursera.

2011-2016

HIGH-SCHOOL GRADUATE

"Ironi A for Science and Art", Modi'in - 12 years of education

5 degrees in computer science, **5** degrees in software engineering, **1** degree in physics, **10** degrees in music.

EXPERIENCE

2022 - 2024

SOGOMATIC

Led the research, design and management of a B2B complex system at Sogomatic, an automation startup. I implemented design thinking methodologies to drive product innovation and enhance user experience and I successfully designed features that directly contributed to increased company revenue.

2022 - 2024

SOGO DIGITAL LTD

Managed projects, including scheduling, customer service and team coordination, at Sogo, a UI/UX Design & Development firm. I also collaborated closely with developers, marketing and CEO to deliver high-quality design solutions.

2016 - Present

FREELANCER

Product Designer & UX/UI Designer

After few years in graphic design, I realized that UX/UI is my real passion. I always loved working on user interfaces, user needs and I started to take it a couple of steps forward.

2018 - 2022

GLOBALSOLUTION

Design Lead

I worked with full-stack developers, marketing team and analysts in order to get our client's product ready with everything he needs from A to Z.. As a lead designer I had to be in contact with the

2012-2016

FREELANCER

Graphic Designer & UX/UI Designer

I started learning graphic design by myself, using a lot of tutorials in YouTube and articles. I started gaining clients after a few months, mostly for logos, business cards and banners. After a year I got my first big UX/UI project.



MILITARY SERVICE

2016-2019 | Encryption Manager, "Moran" unit, Eged 214, Artillery corps

Responsibility of a top secret unit's encrypted devices and classified materials. The role requires managing skills, thinking outside of the box and precision in the small details.

SKILLS

B2B Complex System Design
Project Management
UX Research
Ideate and Wireframing
UI Design
Design System & Style Guide Development
User Testing

RELEVANT SOFTWARES

- Adobe XD, Figma (Products & Wireframing).
- Adobe Photoshop, Illustrator, InDesign (Graphic Design).
- Monday, Miro, Jira, FigJam (Project Management).

OTHER SKILLS

Languages:

Hebrew - Native | English - High Level | Spanish - Basics

Irrelevant Skills:

Microsoft Office: Word, Excel, PowerPoint.
Programming: Python, Electron.
Databases: SQL.
Development: HTML, CSS, JavaScript, Wordpress + Elementor, Webflow.